



## **NEWSLETTER #3**

Dear supporters of the "Ariadne's Thread of Tourism" project,

We are pleased to update you on the recent developments of our Erasmus+ project.

### **New Partner in the Project**

An important piece of news we would like to share with you is that a new company has joined our partnership: Szimplexum, a Hungarian firm specializing in IT and electronic components. Szimplexum will replace H4T Group, which has withdrawn from the project due to internal reasons.

Szimplexum has already begun working competently on the development of our e-learning platform, a key element of the project that will host a free course and valuable resources for professionals in the tourism sector.

### **Next Transnational Meeting**

We are also happy to inform you that Szimplexum will host the next Transnational Project Meeting in Budapest, scheduled for October 16, 2024. This meeting will be a valuable opportunity for project partners to discuss progress, plan the next steps, and further strengthen collaboration among participants.



## Product Updates

As previously mentioned, the consortium is nearing completion of the development of the e-learning platform, both in its technical and content aspects. The platform will go live at the end of 2024 and will offer modules focused on digital skills and essential soft skills for the tourism sector.

Furthermore, we are advancing the preparation of the manual that will accompany the course, featuring a rich selection of case studies, information, and insights to help professionals navigate the current tourism landscape.

Thank you for your attention!

The "Ariadne's Thread of Tourism" team

To stay in touch and access project resources:

<https://www.ariadnethreadoftourism.com/>